



# lisa wysocky's success tips newsletter

THE NEWSLETTER FOR PERSONAL AND EQUESTRIAN SUCCESS

## Idea of the Month:

**"Better to have one person working with you than three working for you."**

**Dwight D. Eisenhower**

Teamwork Tips  
Fast Facts  
Your Horse and You  
Help Wanted!  
Success Story  
Exciting Upcoming Events  
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It is so much easier to work as a team than to be on your own or to have several people going in different directions. It is also far more productive. With that thought in mind we've made some subtle changes to this newsletter and to the [lisawysocky.com](http://lisawysocky.com) web site that will make it easier for you to navigate and to find the information you need. Specifically:



1. More hyperlinks to get you where you need to go
2. More bullet points and numbered ideas
3. More specific headlines and page headers
4. Clearer directions for navigating and responses

All of this is based on your wonderful feedback, so thank you!

Whether you realize it or not, you are a member of several teams. Your family is one team. Other teams include you and your: co-workers, circle of friends, horse (or dog or cat), and others you share time with. So how can you work better, stronger, and more efficiently as a team? Here are a few ideas that will help you with your human, horse or other four-legged teammates:.

1. Identify a common goal. Then detail specific steps so each team member understands what he or she needs to do to reach that goal.
2. Listen closely. What are your teammates really saying?
3. Watch carefully. What does the body language of your teammates tell you about their thoughts and emotions?
4. Respond positively. Based on what you see and hear, choose a positive response that directs your teammate back to the common goal.

Whether it is asking your horse to stop, getting your dog to heel, or finishing a big corporate project, these steps will help you and your teammates pull together toward the finish line.--From [Success Within: How to Create the Greatest Moments of Your Life](#)

Read on...

The longest one-syllable word in the English language is "screeched."  
 A goldfish has a memory span of three seconds.

Read on...



You and your horse are a team, but every team needs a leader. Hopefully that leader is you, and not your horse. Your horse does not want to be the leader, however, if you do not show enough leadership qualities to your horse, he or she will try to take over the role. Understand that your horse is not being disrespectful in doing this. On the contrary, your horse is instinctively attempting to keep both of you safe by providing a leader for your team. Here are some ideas you can use to show your horse you accept the leadership role:

1. Adopt businesslike but non-aggressive posture and body language, and keep your facial expressions confident.
2. Speak in a kind, but no-nonsense tone in words or sentences that end in a period, rather than a question mark.
3. Correct your horse firmly, kindly, and immediately when he or she does something inappropriate. For example, your horse may test you by bumping your arm with his nose when you are leading him. If you do not correct him by pushing his nose

firmly away from you, he may think you are not qualified to lead him out of danger, and may then try to take over the leadership role.

4. Walk purposefully with your eyes looking ahead and not down at the ground.

Interestingly enough, these same ideas also help when establishing leadership with people.--From [My Horse, My Partner: Teamwork on the Ground](#)

Read on...



Many of you have written asking how you can help Lisa or pass her ideas to others. Here are a few easy things you can do:

1. Stop by [lisawysocky.com](http://lisawysocky.com). There, you can view the 60 second My Horse, My Partner video clip, view new photos, read updated news from Lisa, download freebies, listen to audio files, and more.
2. Forward this newsletter to your friends! It's easy, just click on the "Forward Email" link at the bottom left of this page.
3. If you have a copy of any of Lisa's books or DVDs her publishers will greatly appreciate you writing a short review on Amazon.com. To review on Amazon.com you must have purchased some kind of book, DVD or other product from them in the past. Here are the direct links:

- [My Horse, My Partner book](#)
- [My Horse, My Partner DVD](#)

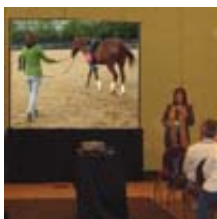
**Success Within**

If you have not made a purchase from Amazon.com, we'd love to hear your thoughts and reviews anyway. Please send them, along with your name, city and state to: [lisainfo@comcast.net](mailto:lisainfo@comcast.net).

4. Post reviews and rate Lisa's Electronic Press Kit and My Horse, My Partner video trailer on [YouTube](#).
5. [View Lisa's Facebook profile](#) and, if you are a member of Facebook, add her as a Facebook Friend.

As you can see, there are a lot of ways you can help and as fall approaches much more help will be needed. Thank you so much!

Read on...



"After coming home from a trail ride, a drunk driver ran my truck and trailer off the road and the trailer rolled over several times. Miraculously, other than a few scrapes, my mare Sugar was not hurt. But, Sugar developed such a fear of trailers she started shaking whenever she saw one. I knew it would be a long process to get past her fear, so I began doing some of the trust-building activities in *My Horse, My Partner*. I also parked my new trailer in the pasture with the doors open. After several months, one day I asked her to walk inside the trailer and she did, with no hesitation whatsoever. I know without the trust building activities suggested by Lisa that Sugar would still be shaking at the sight of a horse trailer." Kim Carleton, Tuscaloosa, Alabama

If you have a success story you'd like to share, email it, along with your name and address, to: [lisainfo@comcast.net](mailto:lisainfo@comcast.net) If your story is used, you will receive a signed copy of Lisa's book, [The Power of Horses](#).

Read on...

In addition to the featured event listed below, be sure to check out the full [itinerary](#). Lisa has some book fairs and festivals coming up, and she is debuting a fun new corporate writing workshop this fall. If you'd like to bring Lisa to your barn or office, please send an email to [lisainfo@comcast.net](mailto:lisainfo@comcast.net).

September 12-14, Jamestown, TN

**THE POWER OF A WHISPER CHALLENGE**

Equine clinicians Lisa Wysocky and Sam Powell have teamed up to present this unique event! Clinic participants will divide into teams and spend more than two days being motivated and taught by Sam and Lisa. Learn leadership principles that will revitalize all of your relationships, and how to become one with your horse. On the final day, participants will use their new knowledge to complete a very unique trail course. Many prizes, personal challenges, and much fun! This is an event that you do not want to miss! Interested in learning more? To learn more, go to [Timber Ridge Horse Campgrounds](#), or send an email to [mmeade@tracylawrence.com](mailto:mmeade@tracylawrence.com) with POWER OF A WHISPER in the subject line, or point your browser to [PowerofaWhisper.com](http://PowerofaWhisper.com).

Read on...

Brad Cohen and Lisa Wysocky's book [Front of the Class: How Tourette Syndrome Made Me the Teacher I Never Had](#), about an elementary school teacher in Georgia with Tourette syndrome, is being shuttled into television production. In 2006, *Front of the Class* won Best Education Book at both the IPPY and the Foreword book awards. The book, optioned last year to Hallmark Hall of Fame, is now set to air on CBS in early December, according to Lisa's literary agent, Sharlene Martin of [Martin Literary Management](#), who made the deal with Steve Fisher at APA. Emmy Award winning screenwriter Tom Richman (*Tuesdays with Morrie*) is adapting and Oscar winning Peter Wenner is directing. Casting has begun and filming will take place in Shreveport, Louisiana this fall.

Read on...

Until next month . . .

Sincerely,

Lisa Wysocky  
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