



lisa wysocky's success tips newsletter

THE NEWSLETTER FOR PERSONAL AND EQUESTRIAN SUCCESS

Idea of the Month:

"Yesterday I dared to struggle. Today I dare to win."
Bernadette Devlin

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Dear Lisa,

Recently both my son and I were inseparate car accidents. Neither accident was ourfault, but we found ourselves dealing withinsurance companies, towing, medical, rental car companies, etc. During all this Irealized that the work I had planned for theday didn't matter, my priorities had suddenlyshifted to safety, health, and practicalmatters.

The shifting of priorities can happen at anytime, especially when dealing with familymembers or horses. When you pick yourdaughter up from school, she may have an entirely different agenda than you do for therest of the afternoon. And, her agenda mayeven be compelling enough foryou to change your plans. If she was sick,you'd take her to the doctor. If her friend'shome burned down, you'd drive over there tohelp. All your existing plans no longer matter.

It's the same with your horse. You may thinkyou are going to finally get that flying leadchange today, but your horse may have otherpriorities. I recently needed to get a maregroomed for a television shoot and she was sobadly in heat and distracted by the "boys" onthe other side of the fence that I realizedshe would not cooperate for the camera. Mypriorities shifted and we got some nicefootage of her running along the fence line.

I am now slowly getting caught up with myworkload. As the urgency of the accidentswear off, I am able to shift my prioritiesback to job and career matters, a littlelater than planned, but it will all get done.Eventually.



Finding Your Priorities

So many of us are going so many differentdirections that we no longer know what isimportant to us as individuals. And, whilepriorities can change at the drop of a hat,we all need to know what is important,so we can figure out our path in life. Thefollowing questions will help you determinewhat things are most important to you:

1. List the three people who are mostimportant to you and why
2. List thethree activities that are most important toyou and why
3. List three goals you would love toachieve, but haven't
4. Now delete two items from each list.

This is a great way to help you focuson what is truly important in your life andwill help direct you toward everything youwant in life.--From [SuccessWithin: How to Create the Greatest Moments of Your Life](#)

Read on...

Fast Facts

A rat can last longer without water than a camel.

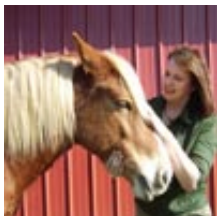
The dot over the letter "i" is called a tittle.

A raisin dropped in a fresh glass of soda will bounce up and down continually from the bottom of the glass to the top.

Every person has a unique tongue print.

Read on...

Your Horse and You



A while back I worked with a horse and thought we made a lot of headway. Then I came back a few days later to realize this horse had not retained any of the information I thought he had learned. This process went on for a while and I began to study this horse closely in the pasture and when being handled by others. What I discovered was this horse retained information when the idea was something his build and breed was suited for, but when I introduced a style of riding that was unsuited to his breed and build, he shutdown. He had to work too hard to do a mediocre job and we both were frustrated.

This is an extreme example, but you may have the same kind of problem with your horse. Here are a few tips to keep your frustration at bay:

1. What is your horse bred and built to do? Typically, Thoroughbreds do not make championship barrel racers and Quarter Horses do not make world class jumpers.
2. What does your horse like to do? In the pasture does he jump over the log or go around it? Does she love attention, or would she rather you left her alone when not riding?
3. Understand that every horse excels at something but that particular "something" might not be what you want your horse to do. So be aware of your horse's strengths and limitations, and you both will be much happier at the end of the day.--From [My Horse, My Partner: Teamwork on the Ground](#)

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Help Wanted!



Wow! We asked for help last month and you exceeded all our expectations. Thank you so much!!! The release period of every new book is critical and we so appreciate your ongoing support through the *Horse Country* release.

1. Stop by lisawysucky.com. New content added regularly.
2. Forward this newsletter to friends by clicking on the "Forward Email" link at the bottom left of this page.
3. Write a short review of Lisa's books on Amazon.com. To review on Amazon.com you must have purchased something from them in the past. Here are the direct links:

[My Horse, My Partner book](#)

[My Horse, My Partner DVD](#)

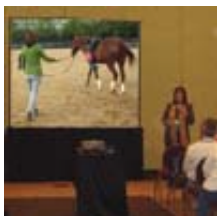
[Success Within](#)

4. Post reviews and rate Lisa's Electronic Press Kit and *My Horse, My Partner* video trailer on [YouTube](#).
5. [View Lisa's Facebook profile](#) and, if you are a member of Facebook, add her as a Facebook friend.
6. VOTE FOR LISA for [StartUpNation's Most Innovative Home Based Business](#) by clicking [here](#). You can vote as often as once a day. Your votes have landed Lisa in the HOT category. THANKS!!!
7. On October 15, purchase a copy of *Horse Country*. Just click [here](#).
8. Visit [Lisa's blog](#).
9. Consider hiring Lisa as a speaker for your company or organization. She is a fun and effective speaker on a wide variety of topics including corporate communications, diversity training, team building, leadership, and a host of equestrian topics. For more information, click [here](#).

Thank you, thank you, thank you!

Read on...

Success Story



"My teenage son got into some minor trouble with his buddies and was court-ordered to do community service at a local barn. He formed an immediate connection with one of the horses and spent time before and after his stall cleaning shift watching the horse in the pasture and 'talking' to him over the fence. He soon began telling us of the horse's place and job in the herd and through that somehow realized everyone has a responsibility to benefit society, not destroy it. We are so thankful to this horse that we are now looking for a horse of our own. This horse definitely turned our son's life around."
Steve Caldwell, Tupelo, Mississippi

If you have a success story you'd like to share, email it, along with your name and address, to: lisainfo@comcast.net. If your story is used, you will receive a signed copy of Lisa's book, [The Power of Horses](#).

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Exciting Upcoming Events

Lots of interviews and events are coming up, so take a look at Lisa's [itinerary](#) to learn about interviews that you can watch or listen to online, or events that may be in your area. Featured events for the month include:

October 10, Wildcatter Ranch, Graham, TX
THE POWER OF AWHISPER TOUR

Equine clinicians Lisa Wysocky and Sam Powell have teamed up to present this unique event! Clinic participants learn about equine thought, movement and behavior through PowerPoint Presentations that are followed up by arena demonstrations. Sam and Lisa also teach leadership principles that will revitalize all of your relationships, and help you become one with your horse. This is an event that you do not want to miss! For more info go to [Wildcatter Ranch](#), call them at 1-888-462-9277, or your browser to [Power of a Whisper.com](#).

Watch Lisa on WSMV Channel 4 in Nashville Friday, October 10 from 1-2:00 p.m. on *More at Midday*. The segment will also be online on the [WSMV website](#).

Join Lisa at the [Southern Festival of Books](#) in Nashville on Sunday, October 12 at 3:30 p.m. in Room 29. This will be the debut of Lisa's new book, [Horse Country](#), which officially publishes on October 14.

If you'd like to bring Lisa to your barn or office, please send an email to lisainfo@comcast.net.

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Front of the Class MOVIE Update!

Brad Cohen and Lisa Wysocky's book [Front of the Class: How Tourette Syndrome Made Me the Teacher I Never Had](#), about an elementary school teacher in Georgia with Tourette syndrome, will air as a Hallmark Hall of Fame movie on December 7th on CBS! In 2006, *Front of the Class* won Best Education Book at both the IPPY and the Foreword book awards, and was seen on *Oprah*. Emmy Award winning screenwriter Tom Richman (*Tuesdays with Morrie*) is adapting the script and Oscar winning Peter Wenner is directing. Patricia Heaton and Treat Williams play key roles.

Brad's inspiring message is that "you can achieve all of your dreams, no matter what," so this movie will motivate your entire family. Additionally, a trade paperback version of *Front of the Class* will be published by St. Martin's Griffin on November 24. Look for it in stores and online everywhere.

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Until next month . . . enjoy every moment,

Sincerely,

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